

MARCELO BUCHELI

Professor

Department of Business Administration, Gies College of Business
 University of Illinois at Urbana-Champaign
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EMPLOYMENT

Professor of Business Administration, Gies College of Business, University of Illinois (Urbana-Champaign), 2023- present.

Academic Director for Online Degrees, Department of Business Administration, Gies College of Business, University of Illinois (Urbana-Champaign), 2023- present.

Chair, Strategy, Entrepreneurship, and International Business (SEIB) area, Department of Business Administration, Gies College of Business, University of Illinois (Urbana-Champaign), 2021- 2023.

Associate Professor, Gies College of Business, University of Illinois (Urbana-Champaign), 2011-2023.

Associate Professor, Department of History, University of Illinois (Urbana-Champaign), 2011-2106 (25% appointment).

Assistant Professor, Department of Business Administration and Department of History, University of Illinois (Urbana-Champaign), 2005-2011.

Assistant Professor, Department of Economics, Universidad de los Andes (Colombia), 2004.

EDUCATION

Ph.D. in History, Stanford University, 2002.

M.A. in History, Stanford University, 1998.

M. A. in Economics, Universidad de los Andes, Bogotá, Colombia, 1993.

B.S. in Economics, Universidad de los Andes, Bogotá, Colombia, 1991.

AWARDS AND HONORS***Fellowships***

2023 University of Illinois/University of Birmingham Partnership Award (BRIDGE)[™]
 (co-investigator: Stephanie Decker)

2019-2020 Center for Advanced Study Associate, University of Illinois (campus-wide competition)

- 2014-2017 John H. Dunning Fellow in International Business, Henley Business School, University of Reading, United Kingdom.
- 2009-2010 Center for Advanced Study Fellow, University of Illinois (campus-wide competition)
- 2004-2005 Harvard-Newcomen Fellow in Business History, Harvard Business School

Academic Recognitions

- 2023 Finalist, Best Paper Award in International Management, Academy of Management Meeting, Boston (with Minyoung Kim and Xavier Durán)
- 2023 Finalist, Best Paper Award in Corporate Social Responsibility, Academy of Management Meeting, Boston (with Ishva Minefee, Daniela Rivera Piedra, and Lazlo Tihanyi).
- 2022 Best Paper Award (History Track) European International Business Academy Meeting, Oslo, Norway (with Thomas DeBerge).
- 2022 Finalist, *Global Strategy Journal* Best Paper Award, European International Business Academy Meeting, Oslo, Norway (with Thomas DeBerge).
- 2015 Finalist, Best Paper Award in International Corporate Governance, Academy of Management Meeting, Vancouver (with Erica Salvaj and Minyoung Kim).
- 2011 Mira Wilkins Award in International Business History.
- 2009 Petroleum History Institute Article of the Year Award.
- 2004 Newcomen-Harvard Award for the best article published in *Business History Review*.

Teaching Recognitions

- 2018 MBA Teaching Excellence Award, University of Illinois at Urbana-Champaign
- 2017 MBA Teaching Excellence Award, University of Illinois at Urbana-Champaign
- 2017 MBA Best Story Teller Award, University of Illinois at Urbana-Champaign
- 2015 MBA Teaching Excellence Award, University of Illinois at Urbana-Champaign

Included in the University of Illinois campus list of Excellent Teachers based on student evaluations for Executive MBA, full time MBA, business undergraduate and history undergraduate courses (see Teaching section for details).

Visiting Appointments

- 2020-2021 Visiting Lecturer, Wharton School, University of Pennsylvania, USA.
- 2014 Visiting Professor, Ecole Polytechnique, Paris, France.

PUBLICATIONS

BOOKS

Refereed research monograph

Bucheli, Marcelo (2005) *Bananas and Business: The United Fruit Company in Colombia, 1899-2000* (New York: New York University Press).

Edited collections

Basualdo, Victoria, Hartmut Berghoff, and Marcelo Bucheli (eds.), (2021) *Big Business and Dictatorships in Latin America: A Transnational History of Profits and Repression* (New York: Palgrave).

Lluch, Andrea, Martín Monsalve, and Marcelo Bucheli (eds.) (2021) *Historia empresarial en América Latina: Temas, debates y problemas* (Bogotá and Lima: Universidad de los Andes and Universidad del Pacífico).

Bucheli, Marcelo and R. Daniel Wadhvani (eds.) (2014) *Organizations in Time: History, Theory, Methods* (Oxford: Oxford University Press). Paperback, 2015. Audio book 2019.

ARTICLES IN REFEREED JOURNALS

Lopes, Elias Pereira, Rodrigo Bandeira de Mello, and Marcelo Bucheli (2024). "Political Influence on the Investment of State-Owned Enterprises." *Journal of Economic Policy Reform*. DOI: <https://doi.org/10.1080/17487870.2024.2353311>.

Bucheli, Marcelo, Xavier Durán, and Minyoung Kim (2024), "My Best Frenemy: A History-to-Theory Approach to MNCs' Corporate Political Activities." *Journal of International Business Studies*, vol. 55, No. 3: 326-341.

- **Finalist Best Paper Award in International Management, Academy of Management (2023) (for earlier draft)**

Bucheli, Marcelo and Thomas DeBerge (2024), "Multinational Enterprises Nonmarket Strategies: Insights from History." *International Business Review*, 33(2): 102198.

- **Best Paper Award, History Track, European International Business Academy (2022) (for earlier draft)**
- **Finalist for the *Global Strategy Journal* Best Paper Award, European International Business Academy (2022) (for earlier draft)**

Bucheli, Marcelo, Luciano Ciravegna, and Luis Felipe Sáenz (2023), "The Octopus that Shrank: A Historical Analysis of How Multinationals Address Policy and Contractual Uncertainty in Global Value Chains," *Strategic Management Journal*, vol. 44, No. 13: 3289-3323.

Bucheli, Marcelo, Minyoung Kim, and Jun-Ho Lee (2023), "The Endogenous Creation of a Property Rights Regime: A Historical Approach to Firm Strategy and Governance Structure." *Academy of Management Perspectives*, vol. 37, No. 4: 314-334.

Bucheli, Marcelo and Luis Felipe Sáenz (2022), "Caffeinated Memories: The Creation of Historical Narratives as Public Goods in the Colombian Coffee Industry," *Business History*. DOI: 10.1080/00076791.2022.2108801.

Minefee, Ishva and Marcelo Bucheli (2021), "MNC Responses to International NGO Activist Campaigns: Evidence from Royal Dutch/Shell in Apartheid South Africa." *Journal of International Business Studies*, vol. 52, No. 5: 971-998.

Bucheli, Marcelo and Stephanie Decker (2021), "Expropriations of Foreign Property and Political Alliances: A Business Historical Approach," *Enterprise and Society*, vol. 22, No. 1: 247-284.

Bucheli, Marcelo, Erica Salvaj, and Minyoung Kim (2019), "Better Together: How Multinationals Come Together with Business Groups in Times of Political and Economic Transitions," *Global Strategy Journal*, vol. 9, No. 2: 176-207 [Lead article].

- **Finalist Best Paper Award in International Management, Academy of Management (2017) (for earlier draft)**

Medina, Luis Fernando, Marcelo Bucheli, and Minyoung Kim (2019), "Good Friends in High Places: Politico-Economic Determinants of the Expropriation and Taxation of Multinational Firms," *Journal of International Business Policy*, vol. 2, No. 2: 119-141 [Lead article]

Bucheli, Marcelo and Erica Salvaj (2018), "Political Connections, the Liability of Foreignness, and Legitimacy: A Business Historical Analysis of Multinationals' Strategies in Chile," *Global Strategy Journal*, vol. 8, No. 3: 399-420.

Berkowitz, Heloise, Marcelo Bucheli, and Hervé Dumez (2017), "Collectively Designing CSR Through Meta-Organizations: A Case Study for the Oil and Gas Industry," *Journal of Business Ethics*, vol. 143, No. 4: 753-769.

Durán, Xavier and Marcelo Bucheli (2017), "Holding Up the Empire: Colombia, American Oil Interests, and the 1921 Urrutia-Thomson Treaty," *Journal of Economic History*, vol. 77, No. 1: 251- 284.

Bucheli, Marcelo and Minyoung Kim (2015), "Attacked from Both Sides: A Dynamic Model of Multinational Corporations' Strategies for Protection of their Property Rights," *Global Strategy Journal*, vol. 5, No. 1: 1-26 [Lead article].

Bucheli, Marcelo and Erica Salvaj (2014) "Adaptation Strategies of Multinational Corporations, State-Owned Enterprises, and Business Groups to Economic and Political Transitions: A Network Analysis of the Chilean Telecommunications Sector, 1958-2005," *Enterprise and Society*, vol. 15, No. 3: 534-576.

Bucheli, Marcelo and Gonzalo Romero Sommer (2014) "Multinational Corporations, Property Rights, and Legitimization Strategies: US Investors in the Argentine and Peruvian Oil Industries," *Australian Economic History Review*, vol. 54, No. 2: 146-164.

Bucheli, Marcelo and Erica Salvaj (2013), "Reputation and Political Legitimacy: ITT in Chile, 1920-1972," *Business History Review*, vol. 87, No. 4: 729-755.

Bucheli, Marcelo and Minyoung Kim (2012), "Political Institutional Change, Obsolescing Legitimacy, and Multinational Corporations: The Case of the Central American Banana Industry," *Management International Review*, Vol. 52, No. 6: 847-877.

Bucheli, Marcelo (2010) "Major Trends in the Historiography of the Latin American Oil Industry," *Business History Review*, vol. 84, No. 2: 339-362.

Bucheli, Marcelo and Ruth Aguilera (2010) "Political Survival, Energy Policies, and Multinational Corporations: A Historical Study for Standard Oil of New Jersey in Colombia, Mexico, and Venezuela in the Twentieth Century," *Management International Review*, vol. 50, No. 3: 347-378.

Bucheli, Marcelo, Joseph Mahoney, and Paul Vaaler (2010) "Chandler's Living Scholarship: The *Visible Hand* of Vertical Integration in Nineteenth Century America Seen Under a Twentieth-First Century Transaction Costs Economics Lens," *Journal of Management Studies*, vol. 47, No. 5: 859-883.

Bucheli, Marcelo (2010) "Multinational Corporations, Business Groups, and Economic Nationalism: Standard Oil (New Jersey), Royal Dutch-Shell, and Energy Politics in Chile, 1913-2005," *Enterprise and Society*, vol. 11, No. 2: 350-399.

*** Winner of the 2011 Mira Wilkins Award in International Business History**

Bucheli, Marcelo (2009) "Canadian Multinational Corporations and Economic Nationalism: The Case of Imperial Oil Limited in Alberta (Canada) and Colombia, 1899-1938," *Entreprises et Histoire*, No. 54 (April): 67-85.

*** Winner of the 2009 Petroleum History Institute Article of the Year Award**

Bucheli, Marcelo and Erica Salvaj (2009) "Embrace Your Enemy," *Harvard Business Review*, vol. 87, No. 5 (May): 22-23.

Bucheli, Marcelo (2008) "Negotiating Under the Monroe Doctrine: Weetman Pearson and the Origins of US Control of Colombian Oil," *Business History Review*, vol. 82 (Autumn): 529-553.

Bucheli, Marcelo (2008) "Multinational Corporations, Totalitarian Regimes, and Economic Nationalism: United Fruit Company in Central America, 1899-1975," *Business History*, vol. 50, No. 4 (July): 433-454.

Bucheli, Marcelo (2005) "Banana War Maneuvers," *Harvard Business Review*, vol. 83, No. 11 (November): 22-24.

Bucheli, Marcelo (2004). "Enforcing Business Contracts in South America: The United Fruit Company and the Colombian Banana Planters in the Twentieth Century," *Business History Review*, vol. 78, No. 2 (Summer): 181-212. [Lead article]

*** Winner of the 2004 Newcomen-Harvard Article Award**

Bucheli, Marcelo (1997). "United Fruit Company in Colombia: Impact of Labor Relations and Governmental Regulations on its Operations, 1948-1968," *Essays in Economic and Business History*, vol. 15: 65-84.

Bucheli, Marcelo (1995). "Sindicalismo y prensa entre los contratos petroleros: estudio histórico para Colombia," *Desarrollo y Sociedad*, No. 35 (March): 27-52.

Bucheli, Marcelo (1992). "La caída de la Zona Bananera de Santa Marta durante la década de los sesenta," *Historia Crítica*, No. 4, 1992.

HARVARD BUSINESS SCHOOL CASE

Bucheli, Marcelo and Geoffrey Jones (2006) "The Octopus and the Generals: United Fruit Company in Guatemala," Harvard Business School Case 9-805-146.

• Listed among the best-selling cases published by Harvard Business School

Bucheli, Marcelo and Geoffrey Jones (2006) Teaching Note of "The Octopus and the Generals: United Fruit Company in Guatemala," Harvard Business School Case 9-805-146.

BEST PAPER PROCEEDINGS

Minefee, Ishva, Daniela Rivera Piedra, Marcelo Bucheli, and Laszlo Tihanyi (2023), "International Business Diplomacy and Violent Conflicts," *Academy of Management Best Papers Proceedings*, (1): 19665.

Bucheli, Marcelo, Minyoung Kim, and Xavier Durán (2023), "Characterizing MNCs' Corporate Diplomatic Activities," *Academy of Management Best Paper Proceedings*, (1): 12032.

Bucheli, Marcelo and Minyoung Kim (2017), "Institutional Environment Legitimacy, Property Rights, and Institutional Arrangements," *Academy of Management Best Paper Proceedings*, January: 11618.

Bucheli, Marcelo, Erica Salvaj, and Minyoung Kim (2015), "Non-Market Strategies During Transitions: The Case of Chile," *Academy of Management Best Paper Proceedings*, January: 10886.

CHAPTERS IN EDITED VOLUMES

Bucheli, Marcelo (2023), "O grande capital e a cumplicidade com regimes repressivos na América Latina: um breve ensaio historiográfico," in Larissa Corrêa, Marcelo Almeida de Carvalho Silva, and Richard Martins (Eds.), *Repressão aos trabalhadores e responsabilidade empresarial nas ditaduras do Cone Sul* (Rio de Janeiro: PUC): 23-35.

Basualdo, Victoria, Hartmut Berghoff, and Marcelo Bucheli (2021), "Crime and (No) Punishment: Business Corporations and Dictatorships," in Victoria Basualdo, Hartmut Berghoff, and Marcelo Bucheli (Eds.), *Big Business and Dictatorships in Latin America: A Transnational History of Profits and Repression* (New York: Palgrave): 1- 33.

Bucheli, Marcelo (2021), "Slippery Alliances in Central America: Multinationals, Dictators, and (Under) Development Policies", in Victoria Basualdo, Hartmut Berghoff, and Marcelo Bucheli (Eds.), *Big Business and Dictatorships in Latin America: A Transnational History of Profits and Repression* (New York: Palgrave): 373-397.

Lluch, Andrea, Martín Monsalve, and Marcelo Bucheli (2021), "Introducción," in Andrea Lluch, Martín Monsalve, and Marcelo Bucheli (Eds.), *Historia empresarial en América Latina: Temas, debates y problemas* (Bogotá and Lima: Universidad de los Andes and Universidad del Pacífico): 11-19.

Bucheli, Marcelo (2021), "Empresas multinacionales en la historia de América Latina," in Andrea Lluch, Martín Monsalve, and Marcelo Bucheli (Eds.), *Historia empresarial en América Latina: Temas, debates y problemas* (Bogotá and Lima: Universidad de los Andes and Universidad del Pacífico): 261-281.

Minefee, Ishva and Marcelo Bucheli (2020), "Combating Corruption in Global Business: From the Cold War to the End of the Second Global Economy," in Teresa Da Silva Lopes, Christina Lubinski, and Heidi Tworek (eds.), *The Routledge Companion to the Makers of Global Business* (New York: Routledge): 516-529.

Bucheli, Marcelo (2019), "Economic Policy and Foreign Capital in the Creation and Rise of COPEC," in Manuel Llorca-Jaña and Rory Miller (Eds.), *Capitalists, Business, and State-Building in Chile* (New York: Palgrave): 169-184.

Bucheli, Marcelo (2019), "National Oil Companies and Political Coalitions: Venezuela and Colombia, 1910-76," in Andreas Sanders, Pal Thonstad Sandvik, and Espen Storli (eds.), *The Political Economy of Resource Regulation: An International and Comparative History, 1850-2015* (Vancouver: University of British Columbia Press): 96-117.

- Bucheli, Marcelo (2019), "From Cold War to the Washington Consensus: Evolution of Multinational Corporations' Strategies in Chile," in Neil Forbes, Takafumi Kurosawa and Ben Wubs (eds.), *Multinational Enterprise, Political Risk, and Organizational Change: From Total War to Cold War* (New York: Routledge): 214-236.
- Hikino, Takashi and Marcelo Bucheli (2018), "The United States in Historical Perspectives: The Strange Career of Business Groups in Industrial Development," in Asli Colpan and Takashi Hikino (eds.), *Business Groups in the West: The Evolutionary Dynamics of Big Business* (Oxford: Oxford University Press): 377-401.
- Bucheli, Marcelo (2018), "United Fruit Company en el Magdalena en el Siglo XX: análisis de sus operaciones en el contexto internacional," in Jorge Enrique Elías-Caro and Joaquín Vilorio de la Hoz (eds.), *Historia de Santa Marta y el "Magdalena Grande:" Del período Nahuange al siglo XXI* (Santa Marta: Universidad del Magdalena): 253-272.
- Bucheli, Marcelo (2018), "Política económica, capital extranjero y la creación de COPEC," in Manuel Llorca-Jaña and Diego Barría (eds.), *Empresas y empresarios en la historia de Chile, 1930-2015* (Santiago: Editorial Universitaria): 31-45.
- Bucheli, Marcelo (2015), "Multinationals, Business Groups, and Chile's Energy Policies," in Geoffrey Jones and Andrea Lluch (eds.), *The Impact of Globalization in Argentina and Chile: Business Enterprises and Entrepreneurship* (Cheltenham: Edward Elgar): 77-107.
- Bucheli, Marcelo and Luis Felipe Sáenz (2014), "Export Protectionism and the Great Depression: Multinational Corporations, Domestic Elite, and Export Policies in Colombia," in Paulo Drinot and Alan Knight (eds.), *The Great Depression in Latin America* (Durham: Duke University Press): 129-159.
- Wadhvani, R. Daniel and Marcelo Bucheli, (2014), "The Future of the Past in Management and Organizational Studies," in Marcelo Bucheli and R. Daniel Wadhvani (eds.), *Organizations in Time: History, Theory, Methods* (Oxford: Oxford University Press): 3-29.
- Bucheli, Marcelo and Jin-Uk Kim (2014), "The State as a Historical Construct in Organization Studies," in Marcelo Bucheli and R. Daniel Wadhvani (eds.), *Organizations in Time: History, Theory, Methods* (Oxford: Oxford University Press): 241-262.
- Kipping, Matthias, R. Daniel Wadhvani, and Marcelo Bucheli (2014), "Analyzing and Interpreting Historical Sources: A Basic Methodology," in Marcelo Bucheli and R. Daniel Wadhvani (eds.), *Organizations in Time: History, Theory, Methods* (Oxford: Oxford University Press): 305-329.
- Bucheli, Marcelo (2011), "Empresas multinacionales, grupos económicos y nacionalismo petrolero: Shell, Esso, Copec y el estado chileno, 1913-2005," in Geoffrey Jones and Andrea Lluch (eds.), *El impacto histórico de la globalización en Argentina y Chile* (Buenos Aires: Temas).
- Bucheli, Marcelo and Ian Read (2006) "Banana Boats and Baby Food: The Banana in US History" in Zephyr Frank, Carlos Marichal, and Steven Topik (eds.), *From Silver to Cocaine: Latin American Commodity Chains and the Building of the World Economy* (Durham: Duke University Press): 204-227.
- Bucheli, Marcelo (2003) "United Fruit Company in Latin America" in Mark Moeberg and Steve Striffler (eds.), *Banana Wars: Power, Production, and History in the Americas* (Durham: Duke University Press)
- Bucheli, Marcelo (2003) "Tras la visita del Señor Herbert: United Fruit Company, elite local y

movimiento obrero en Colombia, 1900-1970” in Carlos Dávila (ed.), *Empresas y empresarios en la historia de Colombia, siglos 19 y 20* (Bogotá: Universidad de los Andes/Norma).

ARTICLES FOR PRACTITIONERS

Bucheli, Marcelo (2013) “A Different Game for the Region,” *Latin Trade*, November: 46-47.

Bucheli, Marcelo and Luis Felipe Sáenz (2013) “Colombia’s Coffee Producers Reprise Export Protectionism,” *Bloomberg View* (www.bloomberg.com), March 22.

OTHER PUBLICATIONS

NON-PEER REVIEWED SCHOLARLY ARTICLES AND ESSAYS

Bucheli, Marcelo and R. Daniel Wadhvani (2014) “A Return to the Past: History and Organization Studies,” *Le Libellio*, vol. 10, No. 1: 5-13.

Bucheli, Marcelo (2013) “Integrating Business History in a Friendly Environment Where No Previous Tradition Existed,” in Geoffrey Jones and Walter Friedman (eds.), *Teaching Business History: Insights and Debates* (Boston: Harvard Business School Publishing).

Bucheli, Marcelo (2011) “Oil Nationalism, Property Rights, and Political Regimes: A Comparative Study of Colombia and Mexico in the Twentieth Century,” in Alain Beltran (ed.), *Oil Producing Countries and Oil Companies* (Brussels: Peter Lang).

Bucheli, Marcelo (1994) *Empresas multinacionales y enclaves agrícolas: el caso de United Fruit en Magdalena y Urabá, Colombia (1948-1968)* (Bogotá: Universidad de los Andes)

REPUBLICATIONS AND TRANSLATIONS

Book

Bucheli, Marcelo (2013) *Después de la hojarasca: United Fruit Company en Colombia, 1899-2000* (Bogotá: Universidad de los Andes): Spanish translation of *Bananas and Business*.

Articles and essays

Bucheli, Marcelo and Ian Read (2017) “Los barcos bananeros y los alimentos infantiles: el plátano en la historia de Estados Unidos,” in Carlos Marichal, Zephyr Frank, and Steven Topik (eds.), *De la plata a la cocaína: cinco siglos de historia económica de América Latina, 1500-2000* (Mexico: Fondo de Cultura Económica): 287-320. Translation of Bucheli & Read (2006), “Banana Boats and Baby Food.”

Bucheli, Marcelo and Luis Felipe Sáenz (2015) “Proteccionismo exportador y la Gran Depresión: compañías multinacionales, elite doméstica y políticas de exportación de Colombia,” in Paulo Drinot and Alan Knight (eds.), *La Gran Depresión en América Latina* (Mexico City: Fondo de Cultura Económica). Translation of Bucheli and Sáenz (2014), “Export Protectionism.”

Bucheli, Marcelo (2007) “United Fruit in Latin America” in Geoffrey Jones and R. Daniel Wadhvani (eds.) *Globalization and Entrepreneurship* (Cheltenham, UK: Edward Elgar).
Replication of Chapter 3 of *Bananas and Business*.

BOOK REVIEWS

Bucheli, Marcelo (2021) Review of *Britain and the Growth of US Hegemony in Twentieth-Century Latin America* (New York: Palgrave, 2021), *Business History Review*, vol. 95, No. 1: 176-180.

Bucheli, Marcelo (2020) Review of *Empire in Retreat: The Past, Present, and Future of the United States* (New Haven: Yale University Press, 2018) by Victor Bulmer-Thomas, *Journal of Economic History*, Vol. 80, No. 2: 622-623.

Bucheli, Marcelo (2020), Review of *Londres en Caracas, La Haya en Maracaibo: Retos empresariales de Royal Dutch-Shell en la industria petrolera venezolana entre 1943-1958* (Caracas: Fundación Bancaribe, 2019) by Alejandro Cáceres, *Business History Review*, vol. 94, No. 2: 472-475.

Bucheli, Marcelo (2015) Review of *Entrepreneurship and Multinationals: Global Business and the Making of the Modern World* (Cheltenham: Edward Elgar, 2013) by Geoffrey Jones, *Business History Review*, vol. 89, No. 3: 578-580.

Bucheli, Marcelo (2015) Review of *The Business of Empire: United Fruit, Race, and U.S. Expansion in Central America* (Ithaca: Cornell University Press, 2011) by Jason Colby. *Enterprise and Society*, vol. 16, No. 4: 976-978.

Bucheli, Marcelo (2015) Review of *The Empire Trap: The Rise and Fall of U.S. Intervention to Protect American Property Overseas* (Princeton: Princeton University Press, 2013) by Noel Maurer. *Economic History Review*, vol. 68, No. 3: 1101-1102.

Bucheli, Marcelo (2014) Review of *Resources for Reform: Oil and Neoliberalism in Argentina* (Stanford: Stanford University Press, 2012) by Elana Shever. *Journal of Latin American Studies*, vol. 46, No. 1: 218-220.

Bucheli, Marcelo (2014) Review of *British Lions and Mexican Eagles: Business, Politics, and Empire in the Career of Weetman Pearson in Mexico, 1899-1919* (Stanford: Stanford University Press, 2011), by Paul Garner. *Business History Review*, vol. 88, No. 1: 212-215.

Bucheli, Marcelo (2011) Review of *From Windfall to Curse? Oil and Industrialization in Venezuela, 1920 to the Present* (University Park: The Pennsylvania State University Press, 2009) by Jonathan Di John. *Business History Review*, vol. 85, No. 3: 219-221.

Bucheli, Marcelo (2010) Review of *The Enduring Legacy: Oil, Culture, and Society in Venezuela* (Durham: Duke University Press, 2009) by Miguel Tinker Salas. *Business History Review*, vol. 84, No. 1: 192-194.

Bucheli, Marcelo (2009) Review of *Colombia and the United States: The Making of an Inter-American Alliance, 1939-1960* (Kent [Ohio]: Kent State University Press, 2008) by Bradley Lynn Coleman. *Diplomacy and Statecraft*, vol. 20, No. 1: 185-187.

Bucheli, Marcelo (2009) Review of *The Ecology of Oil: Environment, Labor, and the Mexican Revolution, 1900-1938* (Cambridge: Cambridge University Press, 2006) by Myrna I. Santiago. *Business History Review*, Vol. 82, No. 4: 878-880.

Bucheli, Marcelo (2009) Review of *Plantation Jamaica 1750-1850: Capital and Control in a Colonial Economy* (Mona: University of West Indies Press, 2005) by B. W. Higman. *Business History*, Vol. 51, No. 2: 299-300

Bucheli, Marcelo (2008) Review of *The Banana: Empires, Trade Wars and Globalization* (Lincoln: University of Nebraska Press, 2008) by James Wiley. *E-H Net* (Economic History Net), October.

Bucheli, Marcelo (2008) Review of *Labor-Management Relations in Puerto Rico During the Twentieth Century* (Gainesville: University Press of Florida, 2006) by Arleen Hernández-Díaz. *Bulletin of Latin American Research*, Vol. 27, No. 3: 431-433.

Bucheli, Marcelo (2008) Review of *The Birth of Big Business in the United States* (Westport: Praeger, 2006) by David O. Whitten and Bessie E. Whitten. *Business History Review*, vol. 81, No. 3: 576-578.

Bucheli, Marcelo (2007) Review of *From Orchard to Markets: An Account on the Development of the Fruit and Vegetable Trade in the UK* (London: Lockwood Press, 2005) by Peter Davies and David Hope-Mason. *Business History*, Vol. 47, No. 1: 112-113.

Bucheli, Marcelo (2005) Review of *The European Cable Companies in South America before the First World War* (Helsinki: Academia Scientiarum Fennica, 2004) by Jorma Ahvenainen, *Enterprise and Society*, Vol. 6, No. 2: 508-510.

Bucheli, Marcelo (2003) Review of *The Sword of Damocles: The IMF, the World Bank, and US Foreign Policy in Colombia and Chile* (Westport, CT: Praeger, 2002) by Jon Kofas. *Journal of Economic History*, Vol. 63, No. 2: 610-612.

ENCYCLOPEDIA AND MUSEUM CATALOG CONTRIBUTIONS

Bucheli, Marcelo (2005) "United Fruit Company," in Charles Geisst (ed.), *Encyclopedia of American Business History* (London: Facts on File)

Bucheli, Marcelo (2004) "United Fruit Company," in John J. McCusker (ed.), *History of World Trade Since 1450* (New York: Macmillan Reference USA)

Bucheli, Marcelo (2004) "Colombia," in Carl Skutsch (ed.), *Encyclopedia of the World's Minorities* (New York: Routledge)

Bucheli, Marcelo (2003) "Chronologie der Geschichte des Bananenbaus und des Handels in Mittelamerika," in Christina Bargholz, *Tanz um die Banane: Handelsware und Kultobjekt* (Hamburg: Museum der Arbeit/Doelling und Galitz Verlag).

TEACHING

INSTRUCTOR

University of Illinois at Urbana-Champaign, Department of Business Administration (2005-present):

- Global Strategy (Executive MBA, MBA, and online MBA in partnership with Coursera)
- Global Business History (undergraduate, MBA)
- International Business (face-to-face undergraduate and online undergraduate)
- Political Economy of International Business (PhD)

University of Illinois at Urbana-Champaign, Department of History (2005- 2016):

- Latin American Economic History (undergraduate)
- Global Business History (undergraduate)

The Wharton School, University of Pennsylvania (2020-2021)

- Global Strategy (for the course Managing the Established Corporation, MBA)

Lauder Institute, Wharton School, University of Pennsylvania (Summer 2018, 2022)

- Latin American History Immersion (MBA and MA in International Studies)

Harvard Business School (2004)

- Business History [“Foundations” course] (MBA)

Seoul National University (Summer 2023)

- Global Strategy in a Changing World (undergraduate and graduate)

Chinese University of Hong Kong, Department of Business Administration (Summer 2014)

- International Business (undergraduate)

Kyoto University, Department of Economics (Fall 2017)

- Seminar in international business history (PhD)

Universidad de los Andes (Colombia), Department of Economics, (2004 and Summers of 2009, 2011, 2013, 2016)

- Global Economic History (undergraduate/Masters)

Stanford University, Department of History (2001-2003)

- Latin American History (undergraduate)

Universidad de los Andes, Department of History (junior lecturer 1993-1994)

- History of the Transition from Feudalism to Capitalism (undergraduate)

Universidad Javeriana (Colombia), Department of Economics (junior lecturer 1994)

- Seminar on Adam Smith, David Ricardo, and Karl Marx (undergraduate)

TEACHING RECOGNITIONS

Included in the University of Illinois list of excellent teachers based on student evaluations for the following courses:

Creating the Global Economy (MBA): 2008, 2009, 2012, 2013, 2015, 2016, and 2018.

Global Strategy (MBA): 2016, 2018

Global Strategy (Executive MBA): 2016

International Business (undergraduate): 2011, 2012, 2016, and 2017

Global Economic History (undergraduate): 2011, 2016

Political Economy of International Business (PhD): 2011

Faculty of the Month Award by the Fusion Undergraduate Student Organization (University of Illinois) for the course International Business (February, 2011).

Nominated for the Excellence in Teaching Prize as a Teaching Assistant, Stanford University, 1998, 1999.

TEACHING TRAINING AND DEVELOPMENT

Teaching Training

Harvard Business School
STEP Program Training for Teaching the Case Method, 2004.

Course Development

Creator and instructor of Global Strategy online course for Coursera and University of Illinois iMBA program, 2017.

Creator and instructor of the International Business online course, University of Illinois at Urbana-Champaign, 2013-2018.

Creator of the introductory course for the “Global Business Institutions and Society” minor, College of Liberal Arts, University of Illinois at Urbana-Champaign, 2012-2015 (with Mahir Saul).

External Teaching Development

Invited speaker at the “Business History: Incorporating New Research into Course Development Workshop,” Harvard Business School, Boston, June 2012.

Center for International Business Education and Research (CIBER) Faculty Development Program, United States Department of Commerce, China, 2006.

DISSERTATION AND THESES COMMITTEES

Dissertation Chair

Thomas DeBerge, Department of Business Administration, Gies College of Business, University of Illinois at Urbana-Champaign. Assistant professor, Loyola University Chicago (starting Summer 2023). Dissertation title: “The politics of location and property rights: MNE market and nomarket strategies in (non-) competitive environments.” Committee members: Joseph Clougherty, Joseph Mahoney, and Sonali Shah.

Bradley Skousen, PhD. Department of Business Administration, University of Illinois at Urbana-Champaign (2011-2016). Senior lecturer, Fisher College of Business, Ohio State University (2015-2019); assistant professor IE Business School (Madrid, Spain) (2019- present). Dissertation title: “Entrepreneurship in the informal economy: evidence from informal institutional environments.” Committee members: Janet Berkovitz, Joseph Mahoney, and Sonali Shah.

Ishva Minefee, PhD. Department of Business Administration, University of Illinois at Urbana-Champaign (2011-2016). Assistant professor at Iowa State University (2017-2021); assistant professor at the University of Illinois at Urbana-Champaign (2021- present). Dissertation title: “Three essays on corporate responses to social movements activism.” Committee members: Joseph Clougherty, Huseyin Leblebici, Joseph Mahoney, and Sonali Shah.

Dissertation Committee Member

Juana Afanador, École des hautes études en sciences sociales, Paris, France. Thesis: “La route vers la mer (Urabá, Antioquia- Colombie): un projet de developpement imprévisible.” Chair: Alain Musset.

José Quintana, Henley Business School, University of Reading (UK). Thesis: “Structure, Organization and Evolution of Colombian Business Groups.” Chair: Rajneesh Narula.

Ellen Tillman, Department of History, University of Illinois at Urbana-Champaign, 2010. Thesis: "Imperialism Revisited: Military, Society, and US Occupation in the Dominican Republic." Chair: Nils Jacobsen.

Master Thesis Committee Member

Christian Róbles-Báez, School of Economics, Universidad de los Andes, 2020. Thesis: “¿Coludir o no? Las negociaciones entre Brasil y Colombia para limitar la oferta de café en la década de 1930” (co-chairs: José Antonio Ocampo and Miguel Urrutia). Doctoral student at the Department of History, Stanford University (2020- present).

Jorge Valencia, Department of Economics, Universidad de los Andes, 2013. Thesis: "Conflictos internos posteriores a la independencia como canal de transmisión de instituciones coloniales."

Undergraduate Thesis Committee Member

Lara Sanoica, School of Liberal Arts and Sciences, University of Illinois at Urbana-Champaign, 2013. Thesis: "Copper and the Role of Extractive Industry Ownership for Economic Growth." (Chair: Tom Bassett)

GRANTS

University of Illinois/University of Birmingham Partnership Award (BRIDGE)” (co-investigator: Stephanie Decker), 2023.

Gies College of Business, University of Illinois at Urbana-Champaign, Senior Faculty Grant, 2021.

University of Illinois Campus Research Board Grant, 2014, 2015, 2017.

Center for International Business Education and Research Grant, University of Illinois at Urbana-Champaign, 2014.

Lemann Center for Brazilian Studies Research Grant, University of Illinois at Urbana-Champaign, 2011.

Center for International Business Education and Research Grant, University of Illinois at Urbana-Champaign, 2011

Canadian Government Research Grant for US-Canadian Studies. Canadian Embassy in Washington DC, USA. Awarded in December 2006.

Center for Latin American and Caribbean Studies, University of Illinois (Urbana-Champaign). Travel research grant. Awarded in December 2006

Center for International Business Education and Research Grant, University of Illinois at Urbana-Champaign, 2006

The Andrew W. Mellon Dissertation Write-up Fellowship. Stanford University, 1999-2000

The Admiral and Mrs. John E. Lee Fund, The Social Science History Institute, Stanford University, Summer, 1999

The Andrew W. Mellon Summer Research Fellowship, Stanford University, 1998

The Center for Latin American Studies Summer Research Fellowship. Stanford University, 1997

Department of History Fellowship, Stanford University, 1996-98

The Ayacucho Fellowship, Center for Latin American Studies, Stanford University, 1995-96

University of Cambridge Summer Fellowships, University of Cambridge, Great Britain, 1993

SERVICE

PROFESSIONAL SERVICE

Program Organizing Committee member for the 2023 Business History Conference (Detroit, Michigan, USA).

Co-chair of the Program Organizing Committee for the 2019 Business History Conference (Cartagena, Colombia).

Program Organizing Committee member for the 2016 Business History Conference (Portland, Oregon, USA).

Elected Trustee, *Business History Conference* (2011-2013)

Chair, John Rovensky Fellowship in US Business and Economic History Committee, University of Illinois Foundation (2014 - present)

Chair, Ralph Gomory Book Prize Committee, Business History Conference (2012)

Committee member, Philip Scranton Award for the Best Article in *Enterprise and Society* (2017-present)

EDITORIAL

Editorial Advisory Board Member, *Business History Review* (2015- present)

Book Review Editorial Board Member, *Business History Review* (2007-2015)

Associate Editor for Book Reviews, *Enterprise and Society* (2009-2012)

Associate Editor, *International Journal of Organizational Analysis* (2010-2011)

Editorial Review Member, *Management International Review* (2010- 2020)

Editorial Board Member, *Revista Historia Crítica* (1994-1995)

Advisory Board Member, *Cuadernos de Economía* (Colombia) (2009- 2018)

REFEREE AND REVIEWER

Tenure case

Temple University (2018)

Conferences

Reviewer of papers submitted to the Academy of International Business Meeting (2006, 2010, 2014, 2016, 2018), the Academy of Management Meeting (2007, 2010, 2015, 2016), the Strategic Management Meeting (2013), the European Academy of International Business (2022)

Journals

Ad-hoc referee for the following journals: *Academy of Management Perspectives*, *Academy of Management Review*, *Advances in International Management*, *Agricultural History*, *Business History*, *Business History Review*, *Caribbean Studies*, *Corporate Governance: An International Review*, *Critical Historical Studies*, *Enterprise and Society*, *Explorations in Economic History*, *Historia Crítica*, *Journal of Agricultural and Food*, *Industrial Organization*, *Journal of Business Research*, *Journal of Global Policy*, *Journal of International Business Policy*, *Journal of International Business Studies*, *Journal of International Trade and Economic Development*, *Journal for Latin American Studies*, *Journal of Management Studies*, *Journal of Peace and Change*, *Journal of World Business*, *Management and Organizational History*, *Management International Review*, *Mundo Agrario (Argentina)*, *Organization Science*, *Organization Studies*, *Revista de Ciencia Política (Chile)*, *Revista de Historia Industrial (Spain)*, *Strategic Management Journal*.

Academic Presses

External book manuscript: Cambridge University Press (2023), Columbia University Press (2015), Routledge (2011, 2013), Ediciones Uniandes (2013), Palgrave Macmillan (2019).

External Grant Reviewer

FONDECYT (Chile's National Science Endowment) (2016)

Canadian Social Science and Humanities Research Council (2015)

University of Illinois Research Board (2010, 2012, 2015)

University of Illinois Fulbright US Student Program (2022)

Montana State University, Center for Latin American Studies (2010)

UNIVERSITY SERVICE

Campus level

Elected senator at the University of Illinois at Urbana-Champaign Faculty Senate for the College of Business, 2014-2016.

Elected member of the Campus Faculty Advisory Committee, University of Illinois at Urbana-Champaign, 2014-2016.

Co-chair (with Mahir Saul) of the committee in charge of creating the *Global Markets and Society Specialization*, School of Liberal Arts and Sciences, University of Illinois at Urbana-Champaign, 2012-2015

Center for Latin American Studies, Executive Committee Member, 2009-2011.

Tinker Fellowship Committee Member, Center for Latin American Studies, University of Illinois at Urbana-Champaign, 2009-2012.

Fulbright Fellowships evaluator, University of Illinois at Urbana-Champaign, 2013, 2022

Sheth Distinguished Faculty Award for International Achievement Committee Member, University of Illinois at Urbana-Champaign, 2013.

College level

Academic Director of Online Degrees, Department of Business Administration, Gies College of Business, University of Illinois at Urbana-Champaign, 2023- present.

Chair, Education Policy Committee, Gies College of Business, University of Illinois at Urbana-Champaign, 2013.

Departmental level

Area Chair

Chair of the Strategy, Entrepreneurship, and International Business Area, Department of Business Administration, Gies College of Business, University of Illinois at Urbana-Champaign, 2021- 2023.

Committee Chair

Chair, Senior Faculty Member Hiring Committee on Technology and Entrepreneurship, Department of Business Administration, Gies College of Business, University of Illinois at Urbana-Champaign, 2021-2022.

Chair, Graduate Studies, Department of Business Administration, Gies College of Business, University of Illinois at Urbana-Champaign, 2018- 2019.

Area leader of the International Business group, Department of Business Administration, Gies College of Business, University of Illinois at Urbana-Champaign, 2016- 2017.

Committee member

Business Administration Online Programs Committee Member, Department of Business Administration, Gies College of Business, University of Illinois at Urbana-Champaign, 2020-2021.

Associate Professor in Entrepreneurship and Technology Hiring Committee Chair, Business Administration, Gies College of Business, University of Illinois at Urbana-Champaign, 2021-2022.

Business Administration Online Strategic Initiatives Committee Member, Department of Business Administration, Gies College of Business, University of Illinois at Urbana-Champaign, 2020- 2021.

Online Programs Academic Committee Member, Department of Business Administration, Gies College of Business, University of Illinois at Urbana-Champaign, 2020- 2021.

Teaching Assistant Professor Hiring Committee Member, Department of Business Administration, Gies College of Business, University of Illinois at Urbana-Champaign, 2020-2021.

Departmental Advisory Committee Member, Department of Business Administration, Gies College of Business, University of Illinois at Urbana-Champaign, 2014-2016, 2017- 2019.

ACADEMIC MEMBERSHIPS

- The Business History Conference, since 1998.
- The Academy of International Business, since 2004
- The American Historical Association, since 2001.
- The Academy of Management, since 2006.

MEDIA APPEARANCES

Interviewed for the Netflix documentary series *Cuba Libre* (2017) directed by Emmanuel Amara.

Interviewed for the *BBC* article “How Honduras Became a Banana Republic” (2017)

CONSULTING

Senior consultant, Winthrop Group, New York (since 2016).

Expert witness for a case on corruption and multinational corporations (Preti-Flaherty Law Firm, Boston) 2016-2017

Consultant and translator for Dr. Terry Karl for the expert witness legal brief *Colombia: The Impact of Oil Development on the U'Wa People*, Stanford University, 2000

Consultant for Shelley Taylor & Associates, Palo Alto, California, 2000.

SELECTED SCHOLARLY PRESENTATIONS

Multinational corporations’ nonmarket strategies: a view from history (co-authored with Thomas DeBerge)

Business History Conference (Detroit, 2023); European Academy of International Business (Oslo, 2022).

Characterizing Multinational Corporations Nonmarket Strategy Through Diplomacy: Standard Oil’s Role in the Panama Reparations Negotiations Between the US and Colombia (co-authored with Xavier Durán and Minyoung Kim)

Academy of Management, (Boston, 2023); Academy of International Business (Warsaw, 2023 [presented by Minyoung Kim]; European Academy of International Business (Oslo, 2022); Business History Conference (Mexico City, 2022).

Caffeinated Memories: The Creation of Historical Narratives as Public Goods (co-authored with Luis Felipe Sáenz)

St. Hilda's College, Oxford University (2019); Barnard College, Department of Economics, Columbia University (2019); Business History Conference (Cartagena, Colombia, 2019) Saïd Business School, Oxford University (2018), Business History Conference (Portland, 2016)

Expropriation of Foreign Property and Political Alliances (co-authored with Stephanie Decker)

Goodenough College (London, UK, 2019); Academy of International Business (Copenhagen, 2019); World Economic History Conference (Boston, 2018); World Business History Conference (Frankfurt, 2014); Ecole Polytechnique (Paris, 2014); Florida International University (2013); World Economic History Conference (Stellenbosch, South Africa) (2012); Business History Conference (Philadelphia) (2012); Universidad de los Andes (Bogotá, 2012).

The Colony Strikes Back: The Case of the Panama Reparations, Colombia, Jersey Standard, and the United States (co-authored with Xavier Durán)

University of Reading (2015), World Business History Conference (Frankfurt, 2015); Economic History Society Meeting (Columbus, Ohio, 2014); University of London (2013).

Non-Market Strategies During Transitions: The Case of the Chilean Business Groups (co-authored with Erica Salvaj and Minyoung Kim)

Drexel University (2017); Academy of International Business (New Orleans, 2016); George Washington University (2015); Best Paper in International Corporate Governance Award Session, Academy of Management (Vancouver, 2015); University of Reading (2014); University of Reading (2013); Loyola University (Chicago, 2013); Academy of Management Meeting (Chicago, 2009; Montreal, 2010); Academy of International Business (Rio de Janeiro, 2010).

Political Strategies of Multinational Corporations in the Chilean Telecommunications Sector

Universidad de Barcelona (2014); Universidad Autónoma de Madrid (2014); Saïd Business School, Oxford University (2010); ESCP Business School, Paris (2013), Université Toulouse (2013).

American Multinationals as Business Groups

Academy of International Business (Minneapolis, 2018); Business History Conference (Miami, 2015); Kyoto University (2014)

Historical Methods in Management Studies

Academy of Management (Atlanta, 2017); Academy of Management Meeting (Vancouver, 2010).

Institutional Environment and Legitimacy of Institutional Arrangements (co-authored with Minyoung Kim)

Wharton School, University of Pennsylvania (2018); Academy of Management Meeting (Atlanta, 2017).

Multinational Corporations and Energy Policies in Chile

Business History Conference (Milan, 2009); Harvard Business School (2008); University of Chicago (2008).

Relationships Between Foreign Capital and Authoritarian Regimes

University of Göttingen (2016); Universidad de Buenos Aires (2006), IBMEC University (Sao Paulo, Brazil) (2005), Fundação Getulio Vargas (Sao Paulo, Brazil) 2005.

Big Business and Dictatorships in Latin America

3o encontro internacional: rede de processos repressivos, empresas, trabalhadoras/es e sindicatos na América Latina, Pontifícia Universidade Católica do Rio de Janeiro, 2021 (with Victoria Basualdo).

Oil Nationalism in Latin America

Norwegian University of Science and Technology (Trondheim, 2013); Academy of International Business (Beijing, 2007); Les relations entre companies petrolieres et etats producteurs Coloque International, Paris, France (2006) ; World Economic History Congress (Helsinki, 2006).

Multinationals in Latin America in a Historical Perspective

Lauder Institute, Wharton School, University of Pennsylvania (2022), Universidad de los Andes (Bogotá, 2021), Universidad del Pacífico (Lima, 2018).

PERSONAL

U. S. citizen